

Shaun Otherson

Web Designer//Developer

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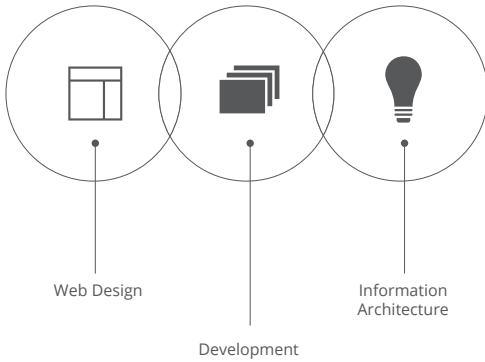
www.sotherson.com

PERSONAL STATEMENT

I firmly believe in enhancing the global web experience and creating lasting impressions through my design. That means creating websites and code that are clean, minimalistic, and fully compliant with today's ever changing digital and mobile atmosphere. I strive to create accessible, user friendly experiences that allow people from all walks of life to navigate the web effortlessly.

When someone tells you about a new company or restaurant, where is the first place you go for information? The web. That's where I come in.

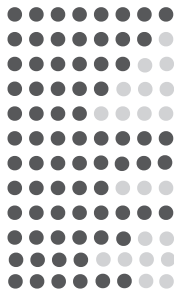
MY SPECIALITIES



DEVELOPMENT/DESIGN SKILLS

01 Development

- HTML5 & CSS3
- PHP
- JavaScript ES8 & jQuery
- MySQL / Database
- CSS preprocessor (Sass)
- Photoshop
- Illustrator
- Adobe XD Prototyping
- Coda2
- Wordpress Development
- Version Control / Git
- CSS frameworks



02 Knowledge

- UI UX Layout
- Responsive Site Design
- Google Analytics
- Developer tools
- Testing / Debugging

EDUCATION / EXPERIENCE

Bachelors of Fine Arts in Web Design and Interactive Media
The Art Institute of Charleston (With Honors) .

Team lead on the South Eastern Wildlife and Environmental Education Association web site redesign. **This consisted of client point of contact. The creation and implementation of a client survey. Organization of site information architecture. Selection of final site design comps. Team production and task delegation. Running usability-testing surveys, and creating style guides.**

Lead on website redevelopment for the Congresswoman Carolyn Maloney campaign - For Lou Hammond Group. **This consisted of site information architecture organization. Site layout and design. Site integration with NGP VAN donation/fundraising/email campaign software.**

Team lead on website / union members web application redevelopment for Sheet Metal Workers Local 399 **This consisted of client point of contact. Building back end members section web application (Job Board / Member Forum / User accounts / Event Calendar). Organization of site information. Site design and UI/UX. Creation of site manual for client handoff.**



Google Mobile Sites Certified



Google Analytics Certified



Awarded First Place for Excellence in websites for healthcare.
Coastal Kids Dental
Communication Awards

WORK EXPERIENCE

12

From 2000 to 2012
Store Mngr, Sales Rep
Technical support rep
Tmobile USA

6

From 2012 to 2018
Web Developer/Designer
Motivated Marketing

6

From 2010 to present
Web Developer/Designer
Shaun Otherson Web Development

HOBBIES & INTERESTS

